

**GLA University, Mathura**  
**Institute of Business Management**

**XIII Meeting of Board of Studies**

**Dated: 12.06.2020**

**AGENDA**

13.01: Confirmation of the minutes of the XII meeting of Board of Studies held on 08.05.2019.

13.02: Action taken on-the minutes of the last Meeting.

13.03: To consider and approve the reduction of summer training time period from 6-8 weeks to 4-6 weeks in PG &UG Programmes

13.04: To Consider and approve the Proposal of permitting UG & PG students to opt Research ProjectReport Preparation or Online Course Completion in place of summer training project report preparation

13.05: To consider and approve the revised course structure and revision/modification of syllabuses of UG & PG Programmes.

13.06: To consider & approve the list of courses having focuses on Employability/Entrepreneurship/Skill Development

13.07: To consider & approve the course structure and syllabuses of V, V & VI Trimester for Integrated MBA IInd year

13.08 To consider and approve the new syllabus on Digital Marketing in MBA and open elective foroffering to other departments on Fundamentals of Mass Communication and Media Management

13.09: To consider and approve the course structure revision and detailed syllabus of V & VI Semester of BBA, BBA(FB), BBA(H), B. Com(H), B. Com(H) Global Accounting (In association with CIMA) and BA(H) Economics under CBCS.

13.10: To approve the list of examiners for MBA, MBA(LSCM), MBA (FMB), BBA, B8A(FB), BBA/H), B Com(H), B. Com(H) Global Accounting (In association with CIMA), BA(H) Economics, PGPSM and Integrated MBA.

13.11: To consider and approve modification in one course and to introduce one new course in PhD Programme, as recommended by the Research Cell of the University

13.12: Any other matter with permission of chair.



Date: 13.06.2020

**Minutes of the XIII meeting of the Board of Studies held on 12 June, 2020**

The 13th meeting of the Board of Studies of Institute of Business Management was held on 12 of June, 2020 at 02:30 PM along with departmental faculty members two external experts (Mr. Sumit Saluja, Sr. General Manager & Head-HR, Lupin Ltd. and Ms. Tasneem Kapasi, National Manager, Markets India – Management Accounting Association | AICPA | CIMA has also joined through online mode.

The following were present in the meeting:

- |                              |                 |
|------------------------------|-----------------|
| 1. Prof. Somesh Dhamija      | Member          |
| 2. Prof. Vikas Tripathi      | Member          |
| 3. Prof. Kanhaiya Singh      | Member          |
| 4. Prof. Aruna Dhamija       | Member          |
| 5. Dr. Ankit Saxena          | Member          |
| 6. Dr. Utkal Khandelwal      | Member          |
| 7. Dr. Vivek Agrawal         | Member          |
| 8. Dr. Seemant Yadav         | Member          |
| 9. Dr. Mini Jain             | Member          |
| 10. Dr. Supriya Jain         | Member          |
| 11. Dr. Aneesha Sharma       | Member          |
| 12. Ms. Manisha Goswami      | Member          |
| 13. Dr. Trilok Pratap Singh  | Member          |
| 14. Dr. Kushagra Kulshrestha | Member          |
| 15. Mr. Krishanveer Singh    | Member          |
| 16. Mr. Sumit Saluja         | External Expert |
| 17. Ms. Tasneem Kapasi       | External Expert |
| 18. Prof. A.M. Agrawal       | Chairman        |



The Chairman welcomed all the members of the Board of Studies.

The members discussed the agenda and following decisions were taken:

**Item No. 13.01: Confirmation of the minutes of the XII meeting of Board of Studies held on 08.05.2019.**

The minutes were confirmed.

**Item No. 13.02: Action taken on the minutes of the last meeting.**

Members were apprised about action taken.

**Item No. 13.03: To consider and approve the reduction of summer training time period from 6-8 weeks to 4-6 weeks in PG & UG Programmes**

Keeping Covid Pandemic situation in consideration, Board of Studies agreed and approved the proposal of reduction of summer training time period from 6-8 weeks to 4-6 weeks in PG & UG Programmes

**Item No. 13.04: To consider and approve the Proposal of permitting UG & PG students to opt Research Project Report Preparation or Online Course Completion in place of summer training project report Preparation**

Board of Studies agreed and approved the proposal of permitting UG & PG students to opt Research Project Report Preparation or Online Course Completion in place of summer training project report preparation

**Item No. 13.05. To consider and approve the revised course structure and revision/modification of syllabuses of UG & PG Programmes.**

Based on the feedback received from various stakeholders (Faculty, Employer, Students and Alumni) the revision/up gradation/modification in syllabus of existing courses in various programmes is proposed as follows:

Name of Programme	Name of the Courses under consideration for revision	No. of Courses under consideration for revision
BBA	Fundamentals of Banking and Insurance	3
	Financial Management	
	Consumer Protection Laws	
BBA H	Hospitality Management	5
	Rural Management	
	International Business	
	Managerial Aptitude - IV	



	Essentials of Management	
BBA FB	Business Wisdom-III	2
	Consumer Protection Laws	
B.com (H)	Fundamentals of Banking and Insurance	3
	Financial Management	
	Consumer Protection Laws	
MBA	Store Keeping and Warehousing	5
	Enterprise Resource Planning	
	Fundamentals of General Insurance	
	Inclusive Growth for Sustainable Development	
	Personal Financial Planning	
MBA LSCM	Management of Human Resource	3
	Warehouse Management	
	Principles of ERP	
MBA FMB	Strategic Financial Management	5
	Tax Planning	
	Concepts of Life & General Insurance	
	Corporate Governance and Business Ethics	
	Micro Finance & Financial Inclusion	
	Strategic Financial Management	

The member considered and approved the same. (annexure 1)

**In UG Programmes** modifications in syllabus of few existing subjects were proposed and consequently revised course structure (with revised codes of relevant subjects) of concerned UG Programmes was presented. Similarly revisions/modifications in subject codes and title of few subjects in BA (H) Economics III year along with revised course structure were presented, same was approved by the Board of Studies.

**In PG Programmes** modification of course structure (change in the subjects of trimesters due to industry input) and changes in some syllabuses of MBA (Dual Specializations) were presented. Similarly changes in course structures of MBA (Financial Market & Banking) were also presented in MBA (LSCM) introduction of some more subjects during their V and VI trimesters as per the consultation from Safeducte Learnings were made All the changes in different programs were presented, and same were approved



**Item No. 13.6: To consider & approve the list of courses having focuses on Employability/Entrepreneurship/ Skill Development**

The members considered and approved the list of courses having focuses on Employability/Entrepreneurship/Skill Development in relevant Programme.

Annexure II. attached

**Item No. 13.07: To consider & approve the course structure and syllabuses of IV, V & VI Trimester for**

**Integrated MBA IInd year**

The course structure and detailed syllabus of trimesters IV, V & VI of MBA (Integrated) were approved as presented.annexure III

**Item No. 13.08 To consider and approve the new syllabus on Digital Marketing in MBA and open elective for offering to other departments on Fundamentals of Mass Communication and MediaManagement**

Following two subjects were presented to include in different programs

1. Digital Marketing (in MBA Dual Specilization)
2. Fundamentals of Mass Communication and Media Management (Offered to be as an Open Elective to other programs in the University)

**Item No. 13.09. To consider and approve the course structure revision and detailed syllabus of V & VI Semester of BBA, BBA(FB), BBA(H), 8 Com(H), 8 Com(H) Global Accounting (In association with CIMA) and BA(H) Economics under CBCS**

Detail syllabuses of all subjects of BBA, BBA(FB), BBA(H), 8 Com(H), & Com(H) Global Accounting (in association with CIMA) and BA(H) Economics 1 year under CBCS) along with revised course structures were presented before the board by Head-Management (UG) Prof. Somesh Dhamija and explained that inputs from good number of academic and industry experts has been taken while designing the syllabus, board approved all related detail syllabus along with revised course structure of Management (UG) Programmes.



Item No. 13.10 To approve the list of examiners for MBA, MBA(LSCM), MBA (FMB), BBA, BBA(FB), BBA(H), B Com(H), B Com (H) Global Accounting (In association with CIMA), BA(H) Economics, PGPSM and Integrated MBA.

List of examiner approved

Item No. 13.11: Research Cell of the University recommended modification in the Syllabus of "Research Methodology" Course as well as recommended to introduce "Research and Publication Ethics" course in PhD Programme from the Session 2020-21.

Syllabi of both the courses were duly considered by the board and subsequently approved.

11.12: Any other matter with permission of chair.

Ms. TasneemKapasi, National Manager, Markets-India-Management Accounting Association | AICPA |

CIMA appraised about proposed changes in the CIMA exam and learning pattern from the batch 2020-23

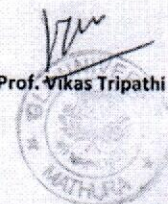
Board recommended that Prof. A M. Agrawal being Pro Vice Chancellor & Director can take a suitable call.

The meeting ended with thanks to chair.

Prof. Somesh Dhamija



Prof. Vikas Tripathi





### **Annexure III**

#### **List of New Courses Introduced during Session 2020-21**

##### **BA (H) Eco III Year**

Corporate Governance
Econometrics
Foreign Trade & Policies
Modern Banking Practices
Sustainable Development
Rural Development
Welfare Economics
Health Economics
Industrial Finance
Experimental Methods of Economics
Game Theory
Psychological Economics
Production Planning & Behaviour
Resource Economics & Management
Operations Research
Industrial Behavioural Economics
Mergers & Acquisitions in Economy
Economic Aspects of Export & Import
Capital Budgeting
Urbanization & Development
Economic Growth Models
Environmental Economics
Economic System and Society
Supply Chain and Logistics
Industrial Organization
Industrial Development
Multinational Enterprises and Industrial Policies
Professional Aspects of Behavioural Economics
Financial aspects of Consumer Behaviour
Actuarial Economics
Labour Economics

##### **B.Com. (H) with GA III Year**

Company Accounts and Practices- I
Financial Reporting and Taxation
Company Accounts and Practices- II
Audit & Assurance
Financial Audit
Cost & Management Audit





Drafting, Appearances and Pleadings
Investment Management
Capital Markets & Securities Laws
Financial Services
Corporate Restructuring, Valuation and Insolvency
Production, Operations & Decision Sciences
Economics for Finance
Global Development in Finance
Organisational Behaviour and Analysis
Banking theory & Practice
Money Banking & Finance
Entrepreneurial Development
Operations Management
Business Modeling
Data Management
Financial Strategy
Competition & Globalisations
International Business Economics
Secretarial Audit, Compliance Management and Due Diligence
Information Technology & Systems Audit
Corporate Audit & Reporting
Advanced Auditing
Commodity and Money Market
Risk Management
Financial, Treasury and Forex Management
Enterprise Information systems
Behavioural Decision Theory
Financial Planning, Analysis and Control
Behavioural Portfolio Theory
Social Banking & Micro Finance

### **BBA (FB) III Year**

Management of Business Inventiveness & Advancement
Business Wisdom-V
Practical on Managerial Aptitude-I
Business Wisdom-VI
Practical on Managerial Aptitude-II
HR Analytics
Marketing Analytics
Socio Technical Analytics
International Business Environment
Managing Small & Family Business





Project Planning & Management
e-Business
Modern Office Management
Logistics Management
Recent Trends in E-Commerce
Store Keeping and Warehousing
Purchasing and Inventory Management
Logistics & Supply Chain Analytics
Big Data Analysis
Data Environment and Management
Business Intelligence
International HR & Strategic Issues
Creativity & Innovation
Materials Management
Social Responsibility of Business
Export Procedure and Documentation
Green Supply chain Management
Strategic and Implementation Issues in SCM
Performance Metrics and Modeling
Enterprise Resource Planning

### **B.Com. (H) III Year**

Accounting for Management
Cost Accounting
Management of Working Capital
Auditing
Public Finance
Microfinance
Entrepreneurship and Small Business Management
Principles of Business management
Business & Economic Environment
Mergers and Acquisitions
Industrial Economics
Indian Economics
Management of International Trade
International Logistics
International Treaties and Convention
Financial Reporting and Analysis
Financial Analytics
Security Analysis and Portfolio Management
Compensation Management
New Venture Planning
e-Commerce
Economics and Regulations of Exchange Markets
Development Economics





Behavioural Economics
Cross Cultural Issues in International Business
International Marketing
Emerging Aspects of Foreign Trade Policy
Principles and Practices of General Insurance
Banking Laws and Environment
Marketing of Financial Product and Services
Management of Commercial Bank
Principles and Practices of Life Insurance
Functional Aspects of Banking
Insurance Laws and Environment
e-Banking
International Business Management

### BBA III Year

Business Acumen – V
Corporate Strategic Management
Business Acumen – VI
Training & Development
Industrial Relations
Group Dynamics & Team Building
Compensation & Reward Management
Sales & Distribution Management
Rural Marketing
International Marketing
Digital Marketing
International Financial Management
Management of Financial Institutions & Services
Cost Accounting for Business Managers
Working Capital Management
Principles and Practices of Life Insurance
Functional Aspects of Banking
Insurance Laws and Environment
e-Banking
Negotiation & Counselling
International Human Resource Management
Leadership Skills & Change Management
Labour Laws
Marketing of Services
Retail Management
Product & Brand Management
Customer Relationship Management
Investment Management
Taxation Laws
Personal Financial Planning





Corporate Accounting
Principles and Practices of General Insurance
Banking Laws & Environment
Marketing of Financial Products and Services
Management of Commercial Bank

### BBA (H) III Year

Business Analytics
Developing Competitive Edge - V
Managerial Aptitude - V
Business Policy and Strategic Management
Developing Competitive Edge - VI
Managerial Aptitude - VI
Emerging Trends in Hospitality
Legal & Social Practices in Hospitality
Hospitality Marketing & Sales
Strategic Hospitality Management
Event Management Planning
Event Production Process
Event Cost Accounting & Finance Management
Event Marketing & Sponsorship
Tourism & Travel Management
Hotel & Catering Management
Leisure Management
Health & Wellness Management
Managing Special Events
Event Team & Crew Management
Event Resource Management
Event Hospitality & Media Management
Creativity & Innovation
Materials Management
Social Responsibility of Business
Export Procedure and Documentation
International Business Environment
Management of International Trade
International Logistics
International Treaties and Conventions
Principles and Practices of Life Insurance
Functional Aspects of Banking
Insurance Laws and Environment
e-Banking
Managing Small & Family Business
Project Planning & Management
e-Business
Modern Office Management





Investment Management
Taxation Laws
Personal Financial Planning
Corporate Accounting

### **MBA-Integrated II**

Professional Ethics & Values
Operations Research
Team Building & Leadership
Business Environment
Mass Communication & Media Management
Basic MS Office applications for managers
Managerial Aptitude – IV
Entrepreneurship Development
Sales and Distribution Management
Company Law
Micro Finance
International Business Management
Econometrics
Managerial Aptitude – V
Supply Chain Management
Project Management
International Financial Management
Research Methodology
Strategic Management
Managerial Aptitude – VI
Summer Internship - I

